



Advertise with Farefika

Reach European travellers planning Nepal and Asia

Who we are

Farefika is a Nepal-focused travel guide and flight and hotel search site in **8 languages**: English, Swedish, Spanish, German, French, Hindi, Nepali and Arabic.

Launched in **October 2026** for European travellers, especially from Sweden and the rest of Scandinavia, who are planning trips to Nepal and Asia.

Founded and run by **Bimal Karki**, who is Nepali and based in Stockholm: local knowledge with a European travel perspective.

Who it is for

- Airlines flying to Nepal and Asia
- Nepal trekking and tour operators
- Hotels and lodges
- Tourism boards
- Adventure activities: paragliding, rafting, jungle safaris, mountain flights
- Travel insurance, SIM and eSIM providers

Audience and channels

We reach travellers on the website and with daily social media posts:

- **Website:** farefika.com
- **Facebook:** Farefika page
- **Instagram:** @farefika.travel
- **Pinterest:** pinterest.com/ndfxhub
- **X:** @farefika
- **TikTok:** @farefika
- **YouTube:** @Farefika

Audience stats available on request.

We do not publish traffic or follower figures in this kit. Ask us and we will share current numbers.

Niche focus. Multilingual. Honest editorial.

Our readers are already planning a Nepal or Asia trip. Long-form guides are checked against official sources and dated, and sponsored content is always clearly labelled.

Become a launch partner

Farefika launched in October 2026. Early partners get launch partner rates and first choice of placements on our Nepal route and destination pages.

Rates on request · Audience stats on request · Options on page 2

ndfxhub@gmail.com · +46 76 153 39 46 · farefika.com/advertise.html



Advertising options

Rates on request · launch partner rates available

Banner placements

On the homepage and on Nepal route and destination pages.

Sponsored guide

A Nepal route or destination guide written with your business in it, clearly labelled as sponsored.

Trusted local partner listing

A featured listing for your business on our Nepal pages.

Social media feature package

Dedicated posts plus a Reel or Short across our channels.

Newsletter mention

A mention in the Farefika newsletter once it launches.

Affiliate and commission partnerships

Pay only for the bookings we send you.

Why Farefika

- **Niche Nepal focus:** travellers who are already planning a Nepal or Asia trip.
- **Multilingual:** pages in 8 languages for travellers across Europe and beyond.
- **Long-form, verified guides:** fees and rules checked against official sources and dated.
- **Honest editorial:** sponsored content is always clearly labelled.

Read a few of our guides

- Flying from Stockholm to Kathmandu: farefika.com/stockholm-to-kathmandu-flights.html
- Best time to visit Nepal: farefika.com/best-time-to-visit-nepal.html
- Everest Base Camp trek cost 2026: farefika.com/everest-base-camp-trek-cost.html
- Kathmandu to Pokhara: farefika.com/kathmandu-to-pokhara.html

Let's talk

Tell us about your business and what you would like to promote.

Email: ndfxhub@gmail.com (subject: Advertising on Farefika)

Phone: +46 76 153 39 46

Web: farefika.com/advertise.html

